



INSTRUCTIONS: PLEASE CLEARLY TYPE IN THE BELOW BOXES AND ENSURE YOU ANSWER ALL THE QUESTIONS.

Once fully completed please send the form to the following email address: uk.vendor.relations@qvc.com

If you wish, please attach a brand presentation with images of the product you would like to submit, brochure or a short video clip of the product being demonstrated. Please do not send product samples, at this stage

Please note we are unable to except product submissions for Baby goods, Children's products or Petcare.

CATEGORY		
BEAUTY <input type="checkbox"/> (Skincare, Cosmetics, Beauty Tools, Health & Fitness)	GARDEN <input type="checkbox"/> (Plants, Hardgoods & DIY)	HOME <input type="checkbox"/> (Food, Kitchen, Small Household Electricals & Electronics)
FASHION & ACCESSORIES <input type="checkbox"/> (Apparel, Footwear, Handbags & Luggage)	JEWELLERY <input type="checkbox"/> (Fashion Jewellery & Watches)	HOME <input type="checkbox"/> (Home Textiles, Accessories & Seasonal)
OTHER		

COMPANY DETAILS	
COMPANY NAME	DATE
COMPANY ADDRESS	POSTCODE

EMAIL ADDRESS		
COMPANY WEBSITE		
BRAND OWNER <input type="checkbox"/>	MANUFACTURER <input type="checkbox"/>	DISTRIBUTOR <input type="checkbox"/>



PRODUCT INFORMATION

PROPOSED PRODUCT

UNIQUE PRODUCT FEATURES

TARGET CUSTOMER

PLEASE INDICATE COST PRICE AND RRP ONLY

WHERE ARE THE PRODUCTS CURRENTLY SOLD IN THE UK

SOCIAL MEDIA & BRAND MARKETING

INSTAGRAM ACCOUNT	NUMBER OF FOLLOWERS
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PLEASE LIST RECENT PRODUCT AWARDS AND PRESS COVERAGE



PLEASE LIST YOUR MAJOR COMPETITORS

WORKING WITH QVC

WHY DO YOU WANT TO WORK WITH QVC?

DO YOU HAVE EXPERIENCE WORKING WITH A TELEVISION SHOPPING CHANNELS YES NO

IF YES PLEASE SPECIFY

DO YOU OFFER DROP SHIP? YES NO

QVC CODE OF CONDUCT

Please declare if you have any past or present connection with QVC or personal relationship with any employee
YES NO

If yes, please provide the name, relationship and location of the QVC connection. Failure to disclose this information at this stage which becomes known in the future could result in a conflict of interest and prevent you from working with QVC in the future.