



INSTRUCTIONS: PLEASE CLEARLY TYPE IN THE BELOW BOXES AND ENSURE YOU ANSWER ALL THE QUESTIONS.

Once fully completed please send the form to the following email address: uk.vendor.relations@qvc.com

If you wish, please attach a brand presentation with images of the product you would like to submit, brochure or a short video clip of the product being demonstrated. Please do not send product samples, at this stage

Please note we are unable to except product submissions for Baby goods, Children's products or Petcare.

CATORGORY		
BEAUTY <input type="checkbox"/> (Skincare, Cosmetics, Beauty Tools, Health & Fitness)	GARDEN <input type="checkbox"/> (Plants, Hardgoods & DIY)	HOME <input type="checkbox"/> (Food, Kitchen, Small Household Electricals & Electronics)
FASHION & ACCESSORIES <input type="checkbox"/> (Apparel, Footwear, Handbags & Luggage)	JEWELLERY <input type="checkbox"/> (Fashion Jewellery & Watches)	HOME <input type="checkbox"/> (Home Textiles, Accessories & Seasonal)
OTHER		

COMPANY DETAILS	
COMPANY NAME	DATE
COMPANY ADDRESS	POSTCODE

EMAIL ADDRESS		
COMPANY WEBSITE		
BRAND OWNER <input type="checkbox"/>	MANUFACTURER <input type="checkbox"/>	DISTRIBUTOR <input type="checkbox"/>



PRODUCT INFORMATION	
PROPOSED PRODUCT	
UNIQUE PRODUCT FEATURES	
TARTGET CUSTOMER	
PLEASE INDICATE COST PRICE AND RRP ONLY	
WHERE ARE THE PRODUCTS CURRENTLY SOLD IN THE UK	

SOCIAL MEDIA & BRAND MARKETING	
INSTAGRAM ACCOUNT	NUMBER OF FOLLOWERS

PLEASE LIST RECENT PRODUCT AWARDS AND PRESS COVERAGE
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PLEASE LIST YOUR MAJOR COMPETITORS

WORKING WITH QVC

WHY DO YOU WANT TO WORK WITH QVC?

DO YOU HAVE EXPERIENCE WORKING WITH A TELEVISION SHOPPING CHANNELS YES ☐ NO ☐

IF YES PLEASE SPECIFY

DO YOU OFFER DROP SHIP? YES ☐ NO ☐

QVC CODE OF CONDUCT

Please declare if you have any past or present connection with QVC or personal relationship with any employee
YES ☐ NO ☐

If yes, please provide the name, relationship and location of the QVC connection. Failure to disclose this information at this stage which becomes known in the future could result in a conflict of interest and prevent you from working with QVC in the future.