

# Product Submission



PLEASE PRINT CLEARLY AND ENSURE YOU ANSWER ALL QUESTIONS.

Please attach a brand presentation with images of the products or brochure or a short video clip of the product being demonstrated.

Date: \_\_\_\_\_

Full Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Position: \_\_\_\_\_

Company Registration Number: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

What is the product you are proposing? \_\_\_\_\_

\_\_\_\_\_

Are you a manufacturer, distributor or a brand? \_\_\_\_\_

Briefly describe the brand history – what is the story? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Do you have experience working with television shopping? \_\_\_\_\_

If yes – please specify? \_\_\_\_\_

Do you still work with this channel? \_\_\_\_\_

Why do you want to work with QVC? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Who is the target customer?** \_\_\_\_\_

\_\_\_\_\_

**Please indicate cost price and RRP?** \_\_\_\_\_

\_\_\_\_\_

**What does the product do and how would you demonstrate?** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**What are the unique selling features?** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**What is differentiating the product/s to what we currently offer?** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Where do you currently sell your products in the UK?** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Has your product/s won any awards?** \_\_\_\_\_

\_\_\_\_\_

**Has the brand had any UK press coverage?** \_\_\_\_\_

\_\_\_\_\_

**Do you have a social media following?** \_\_\_\_\_

**If yes - please specify?** \_\_\_\_\_

\_\_\_\_\_

**Does the product have any claims and can these claims be substantiated with the relevant legal approvals or clinical trials?** \_\_\_\_\_

\_\_\_\_\_

**Who are your major competitors in the industry?** \_\_\_\_\_

\_\_\_\_\_

Where is the product manufactured? \_\_\_\_\_

\_\_\_\_\_

Do you have minimum order quantities by order/ colour/ size/ fabric etc. Please detail? \_\_\_\_\_

\_\_\_\_\_

Do you deliver mail order goods or offer direct delivery to customers in UK? \_\_\_\_\_

\_\_\_\_\_

In accordance with the QVC Code of Conduct please declare if you have any past or present connection with QVC or personal relationship with any QVC employee: \_\_\_\_\_

\_\_\_\_\_

If yes, please provide the name, relationship and location of the QVC connection. Failure to disclose this information at this stage which becomes known in the future could result in a conflict of interest and prevent you from working with QVC in the future. \_\_\_\_\_

\_\_\_\_\_

Once fully completed please send your completed form to the following email address:

**uk\_vendor\_relations@qvc.com**

**Alternatively Post: Vendor Relations**

**QVC, Building 8 Chiswick Park**

**566 Chiswick High Road,**

**London W45XU**